

PUBLIC HEALTH EDUCATOR

JOB CODE: 3603
LOCATION: Tioga Co. Public Health Department
CLASSIFICATION: Competitive
SALARY: CSEA - Salary Grade XI
ADOPTED: 1/96, Revised 4/01, 8/20/08 NYS DOH, 07/10, 10/17, 01/20 Tioga Co. Personnel & Civil Service

DISTINGUISHING FEATURES OF THE CLASS: This is a professional position responsible for examining and coordinating public health promotion and outreach activities. The incumbent is primarily responsible for promotion, investigation and surveillance activities as they relate to the public's health. The work is performed under the general supervision of the Public Health Director or his/her designee and in accordance with State and Local Public Health laws, rules, regulations, and procedures. Does related work as required.

TYPICAL WORK ACTIVITIES: (Illustrative Only)

- Full continuum of public health education, outreach, case investigation, causation, and surveillance;
- Organizes and directs educational efforts to influence public attitudes and behavior with regard to given health needs;
- Participates and coordinates studies and surveys;
- Communicates and collaborates with local agencies, clients, public and government officials;
- Assists in the preparation of the statistical evaluation of public health programs;
- Compiles and prepares various state and local reports pertaining to public health;
- Solicits, screens, evaluates and distributes educational and informational materials;
- May complete communicable disease investigation and all reports related to disease surveillance and trending;
- Designs, conducts and evaluates activities that help improve the health of all people and improve health outcomes;
- Assess community needs, assets and capacity; then plans health strategies, interventions and programs;

FULL PERFORMANCE KNOWLEDGE, SKILLS, ABILITIES AND PERSONAL CHARACTERISTICS: Good knowledge of the basic principles, practices, techniques and administration of public health education; working knowledge of education principles and motivational techniques; skill in educational techniques and methods of communication; ability to work with other health professionals as a team; ability to conduct group and individual education sessions; ability to establish and maintain cooperative relations with community agencies; ability to prepare health education materials such as pamphlets, posters, or newsletters; disease surveillance and trending as they related to individual and community morbidity and mortality rates; good organizational skills; physical condition commensurate with the demands of the position.

MINIMUM QUALIFICATIONS (Either):

- a. Graduation from a regionally accredited or New York State registered college or university with a Bachelor's degree in health education, health science, public health, health promotion, community health, or health communications; **or**
- b. Graduation from a regionally accredited or New York State registered college or university with a Bachelor's degree in education, nursing, epidemiology, wellness and fitness, or nutrition and one (1) year of full-time experience or its part-time equivalence in health education; **or**
- c. Graduation from a regionally accredited or New York State registered college or university with a Bachelor's degree in marketing, human services, social work or psychology and two (2) years of full-time experience or its part-time equivalence in health education; **or**
- d. Graduation from a regionally accredited or New York State registered college or university with a Master's degree in public health or health education.

-2- Public Health Educator

Special Requirement: A local public health educator must satisfactorily complete 15 hours of continuing education in health education related topics approved by the New York State Health Department within one (1) year of appointment.

Special Requirement: Maintains availability in the event of a public health emergency.

Special Requirement: Possession of a valid license to operate a motor vehicle will be required at time of appointment and continuously during employment to perform essential duties occurring during the normal course of work.